

B.B.A. Semester - 2 (NEP-2020) Examination**MARCH/APRIL-2025****Modern Management Practices (Major-3)****Time: 2.00 Hours****Marks: 50****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

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- Que.1 Describe contingency school of management. (10)
OR
- Que.1 Explain elements of administrative management.
Que.2 Discuss major factors affecting job satisfaction. (10)
OR
- Que.2 Write Notes:
1) Employee morale building efforts
2) Ways (strategies) of job enrichment.
- Que.3 Write a note on the remedies to overcome resistance to change. (10)
OR
- Que.3 Explain Terms:
1) Change
2) Change Agent
3) Organisational Development
4) Resistance to Change
- Que.4 Discuss: (10)
1) Organisational efforts to promote creativity.
2) Describe positive outcomes of work life balance.
OR
- Que.4 Explain Following Terms:
1) Creativity
2) Knowledge Management (KM)
3) Learning organisation
4) Management Information System (MIS)
- Que.5 What is strategic management? Discuss features of strategic management. (10)
OR
- Que.5 Write Short Notes:
1) SWOT Analysis
2) 7-S Model
